



May 14, 2021

To our valued customers,

Effective July 1, 2021, ABB is implementing a 7.4% average price increase on Baldor-Reliance® brand NEMA motors and renewal parts. This action is necessary due to direct and indirect cost increases as well as other inflationary pressures.

This action affects pricing on product shipments on or after July 1, 2021.

In addition, the warehouse fee for after-hours service is increasing to \$250 net. This adjustment will allow us to continue to provide superior service to our customers.

ABB will continue to do everything possible to keep future increases to a minimum. We thank you for your business and continued support of Baldor-Reliance motors.

Sincerely,

Jesse Henson, President
NEMA Motors Division

CC: ABB District Offices